Oliver Schnusenberg Bio

Oliver Schnusenberg, Ph.D., CFT™, CFP®, BFA™, is the Earle C. Traynham Professor of Finance at the University of North Florida's Coggin College of Business, where he teaches in the Finance and Financial Planning programs. Born and raised in Germany, he moved to the United States in 1989 and has spent the past three decades building an unusually wide-ranging expertise, from behavioral finance to neuroscience to clinical mental health counseling.

His academic credentials include a Ph.D. in Finance, an M.Sc. in Psychology and Neuroscience of Mental Health from King's College London, and a dual master's degree in Clinical Mental Health Counseling (M.Ed./Ed.S.) currently in progress at the University of Florida. His scholarly work has been published in journals including the *Journal of Financial Research*, the *Journal of Behavioral Finance*, the *Journal of Financial Therapy*, and the *Journal of Financial Planning*.

In 2024, Dr. Schnusenberg founded Equilibria Evolution, a coaching and financial therapy practice grounded in the belief that lasting change requires more than better information. It requires a different relationship with oneself. His work integrates ACT, neuroscience, financial therapy, and somatic approaches to help individuals live more intentional, values-driven lives. He holds the CFT™, CFP®, and BFA™ designations, the Psychology of Financial Planning Specialist Badge, and certifications in neuropsychotherapy and trauma-informed coaching. He is an active member of the Financial Therapy Association.

He lives in Jacksonville, Florida, with his wife Lynda and their dog Roxie, who remains a loyal, if occasionally disruptive, Zoom companion.